Media Ethics Cases And Moral Reasoning

Presents a new theory of media ethics that is explicitly international.
First Published in 1973. Routledge is an imprint of Taylor & Francis, an informa company.

Global Media Ethics is the first comprehensive cross-cultural exploration of the conceptual and practical issues facing media ethics in a global world. A team of leading journalism experts investigate the impact of major global trends on responsible journalism. The first full-length, truly global textbook on media ethics explores how current global changes in media promote and inhibit responsible journalism. Includes relevant and timely ethical discussions based on major trends in journalism and global media. Questions existing frameworks in Media Ethics in light of the impact of global media. Contributors are leading experts in global journalism and communication.

A fresh approach to building integrity in all media. Media Ethics at Work: True Stories from Young Professionals (By Lee Anne Peck and Guy S. Reel) transforms students into confident, self-reliant, and ethical decision makers, prepared to resolve moral dilemmas from day one of their first media job or internship. The highly anticipated Second Edition of this text continues to engage students with true stories of young professionals working in today’s multimedia news and strategic communications organizations, helping readers create meaningful connections to real-world applications. Each story is presented as a narrative, so students can work through the ethical dilemmas as they unfold, encouraging readers to think about and ask the question: “What would I do if this happened to me?” By creating a more personalized experience for students beginning their first entry-level media jobs or internship, this book helps readers develop their own ethical standards and apply them in the workplace they have learned.

Emphasizing the intertwined concepts of freedom of the press and social responsibility, this is the first book to cover media ethics from a truly global perspective. Case studies on hot topics and issues of enduring importance in media studies are introduced and thoroughly analyzed, with particular focus on issues involving social media and public protest. Written by two global media ethics experts with extensive teaching experience, this book covers the whole spectrum of media, from news, film, and television, to advertising, PR, and digital media. End-of-chapter exercises, discussion questions, and commentary boxes from a global group of scholars reinforce student learning, engage readers, and offer diverse perspectives.

Accuracy and Fairness.

Rapid changes in technology and the growing use of electronic media signal a need for understanding both clear and subtle ethical and social implications of the digital, and of specific digital technologies.

Understanding Digital Ethics: Cases and Contexts is the first book to offer a philosophically grounded examination of digital ethics and its moral implications. Divided into three clear parts, the authors discuss and explain the following key topics: • Becoming literate in digital ethics • Moral viewpoints in digital contexts • Motivating action in digital ethics • Speed and scope of digital information • Moral dimensions of digital relations • The digital and the human • Digital relations and empathy machines • Agents, autonomy, and action • Digital and ethical activism. The book includes cases and examples that explore the ethical implications of digital hardware and software including videogames, social media platforms, autonomous vehicles, robots, voice-enabled personal assistants, smartphones, artificially intelligent chatbots, military drones, and more. Understanding Digital Ethics is essential reading for students and scholars of philosophical ethics, those working on topics related to digital technology and digital/moral literacy, and practitioners in related fields.

Media Ethics: Cases and Moral Reasoning

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Media Ethics: Cases and Moral Reasoning, Ninth Edition challenges readers to think analytically about ethical situations in mass communication by using original case studies and commentaries about real-life media experiences. This book facilitates and enhances ethical awareness by providing a comprehensive introduction to the theoretical principles of ethical philosophies. Media Ethics introduces the Potter Box (which uses four dimensions of moral analysis: definitions, values, principles and loyalties) to provide a framework for exploring the important steps in moral reasoning and analyzing the cases that follow. Focusing on a wide spectrum of ethical issues facing media practitioners, the cases in this new Ninth Edition include the most recent issues in journalism, broadcasting, advertising, public relations and entertainment.

In this volume, several communication researchers deal with different moral controversial issues. Communication and ethics are two faces of the same coin, because communication is just the ability of the human being to respect the equal condition of others to their right to be informed of social matters. Only when they have had right information about the public interest they can participate in their community as citizens. In this book we collected different significant contributions on communication and the main recent questions of moral dilemmas.

This Handbook encapsulates the intellectual history of mass media ethics over the past twenty-five years. Chapters serve as a summary of existing research and thinking in the field, as well as setting agenda items for future research. Key features include: up-to-date and comprehensive coverage of media ethics, one of the hottest topics in the media community ‘one-stop shopping’ for historical and current research in media ethics experienced, top-tier editors, advisory board, and contributors. It will be an essential reference on media ethics theory and research for scholars, graduate students, and researchers in media, mass communication, and journalism.

This first book in the Journalism Insights series examines the major practical and ethical challenges confronting contemporary sports journalists which have emerged from, or been exacerbated by, the use of digital and social media. Combining both quantitative and qualitative research and contributions from industry experts in sports reporting across Europe, America and Australia, the collection offers a valuable look at the digital sports reporting industry today. Issues discussed in the text include the ethical questions created by social media abuse received by sports journalists, the impact of social media on narratives about gender and race, and the ‘silencing’ of journalists over the issue of trans athletes, as well as the impact on ‘traditional’ aspects of sports journalism, such as the match report. The book features first-hand accounts from leading sports reporters and scholars about how these changes have affected the industry and sets out what ‘best practice’ looks like in this field today. This book will be a useful resource for scholars and students working in the fields of journalism, media, sports and communication, as well as for current sports journalism practitioners interested in the future of a changing industry.

Media Ethics: Cases and Moral Reasoning challenges readers to think analytically about ethical situations in mass communication through original case studies and commentaries about real-life media experiences. This text provides a comprehensive introduction to the theoretical principles of ethical philosophies, facilitating ethical awareness. It introduces the Potter Box, with its four dimensions of moral analysis, to provide a framework for exploring the steps in moral reasoning and analyzing the cases. Focusing on a wide spectrum of ethical issues faced by media practitioners, the cases in this Tenth Edition include the most recent issues in journalism, broadcasting, advertising, public relations, and entertainment.

The original edition of this accessible and interdisciplinary textbook was the first to consider the ethical issues of digital media from a global, cross-cultural perspective. This third edition has been thoroughly updated including new cases, examples, and end-of-chapter exercises.
updated to incorporate the latest research and developments, including the rise of Big Data, AI, and the Internet of Things. The book's case studies and pedagogical material have also been extensively revised and updated to include such watershed events as the Snowden revelations, #Gameragate, the Cambridge Analytica scandal, privacy policy developments, and the emerging Chinese Social Credit System. New sections include “Death Online,” “Slow/Fair Technology,” and material on sextbots. The "ethical toolkit" that introduces prevailing ethical theories and their applications to the central issues of privacy, copyright, pornography and violence, and the ethics of cross-cultural communication online, has likewise been revised and expanded. Each topic and theory are interwoven throughout the volume with detailed sets of questions, additional resources, and suggestions for further research and writing. Together, these enable readers to foster careful reflection upon, writing about, and discussion of these issues and their possible resolutions. Retaining its student- and classroom-friendly approach, Digital Media Ethics will continue to be the go-to textbook for anyone getting to grips with this important topic. First Published in 2009. Routledge is an imprint of Taylor & Francis, an informa company.

Do you want to make sure you · Don't invest your money in the next Enron? · Don't go to work for the next WorldCom right before the crash? · Identify and solve problems in your organization before they send it crashing to the ground? Marianne Jennings has spent a lifetime studying business ethics—and ethical failures. In demand nationwide as a speaker and analyst on business ethics, she takes her decades of findings and shows us in The Seven Signs of Ethical Collapse the reasons that companies and nonprofits undergo ethical collapse, including: · Pressure to maintain numbers · Fear and silence · Young 'uns and a larger-than-life CEO · A weak board · Conflicts · Innovation like no other · Belief that goodness in some areas atones for wrongdoing in others Don't watch the next accounting disaster take your hard-earned savings, or accept the perfect job only to find out your boss is cooking the books. If you're just interested in understanding the (not-so) ethical underpinnings of business today, The Seven Signs of Ethical Collapse is both a must-have tool and a fascinating window into today's business world.

This volume is an introduction to the underpinnings of journalism ethics, and a guide for journalists and journalism teachers looking for ways to form consistent and informed ethical decisions Media Management: A Casebook Approach provides a detailed consideration of the manager's role in today's media organizations, highlighting critical skills and responsibilities. Using media-based cases that promote critical thinking and problem-solving, this text addresses topics of key concern to managers: diversity, group cultures, progressive discipline, training, and market-driven journalism, among others. The cases provide real-world scenarios to help students anticipate and prepare for experiences in their future careers. Accounting for major changes in the media landscape that have affected every media industry, this Fifth Edition actively engages these changes in both discussion and cases. The text considers the need for managers to constantly adapt, obtain quality information, and be entrepreneurial and flexible in the face of new situations and technologies that cannot be predicted and change rapidly in national and international settings. As a resource for students and young professionals working in media industries, Media Management offers essential insights and guidance for succeeding in contemporary media management roles.

This groundbreaking handbook provides a comprehensive picture of the ethical dimensions of communication in a global setting. Both theoretical and practical, this important volume will raise the ethical bar for both scholars and practitioners in the world of global communication and media. Selected by Choice as an Outstanding Academic Title for 2011 Brings together leading international scholars to consider ethical issues raised by globalization, the practice of journalism, popular culture, and media activities Examines important themes in communication ethics, including feminism, ideology, social responsibility, reporting, metanarratives, blasphemy, development, and "globalism," among many others Contains case studies on reporting, censorship, responsibility, terrorism, disenfranchisement, and guilt throughout many countries and regions worldwide Contributions by Islamic scholars discuss various facets of that religion's engagement with the public sphere, and others who deal with some of the religious and cultural factors that bedevil efforts to understand our world

Ethics in communication and media has arguably reached a pivotal stage of maturity in the last decade, moving from disparate lines of inquiry to a theory-driven, interdisciplinary field presenting normative frameworks and philosophical explications for communicative practices. The intent of this volume is to present this maturation, to reflect the vibrant state of ethics theorizing and to illuminate promising pathways for future research.

This text's strength is its extensive use of case studies throughout each chapter. Accessible writing style and coherency between chapters allow for coverage of advanced topics such as morally offensive content and media and privacy.

Media Ethics: Cases and Moral Reasoning, Ninth Edition challenges students to think analytically about ethical situations in mass communication by using original case studies and commentaries about real-life media experiences. This market-leading text facilitates and enhances students' ethical awareness by providing a comprehensive introduction to the theoretical principles of ethical philosophies. Media Ethics introduces the Potter Box (which uses four dimensions of moral analysis: definitions, values, principles and loyalties) to provide a framework for exploring the important steps in moral reasoning and analyzing the cases that follow. Focusing on a wide spectrum of ethical issues facing media practitioners, the cases in this new Ninth Edition include the most recent issues in journalism, broadcasting, advertising, public relations and entertainment.

Our new media landscape of social networking, blogging, and interactivity has forever changed how media content is produced and distributed. Choices about how to gather, evaluate and publish information are ever more complex. This blurring of boundaries between general public values and the values of media professionals has made media ethics an essential issue for media professionals, but also demonstrates how it must be intrinsically part of the wider public conversation. This book teaches students to navigate ethical questions in a digital society and apply ethical concepts and guidelines to their own practice. Using case studies, judgement call boxes and further reading, Understanding Media Ethics clarifies the moral concepts in media contexts, and enables students to apply them to practical decision making through real-life worked examples. Covering key topics such as media freedoms, censorship, privacy, standards, taste, regulation, codes of practice and the ethics of representation, this is an essential guide for students in journalism, media, communication and public relations.

This up-to-date collection of more than two dozen real-life cases illustrates the moral issues facing contemporary American journalists. It will help students hone their reasoning skills, encouraging them to think rationally and act with integrity.

Social media is at the core of digital transformations in organizations. Facebook, Twitter, LinkedIn, and other social media platforms widen the scope for rapid and effective communication with stakeholders. They also create a range of new and challenging ethical dilemmas. This open access book categorizes the dilemmas organizations across a range of industries can face when they implement social media to communicate with stakeholders. This book provides a systematic framework for analyzing these ethical dilemmas in social media using the Navigation Wheel. This tool leads the decision-maker through a series of considerations such as legal questions, corporate identity, morality, reputation, and ethics. Finally, the author considers implications for leaders and presents potential solutions to these dilemmas. Based on five years of original research with 250 executive students at a European business school, all of whom work with social media communications in their organizations, this book is the first major study to explore the ethical use of social media across industries and is a valuable resource for researchers and practitioners alike.
This thought-provoking book sets out the ethical arguments for a woman’s right to choose. Drawing on the traditions of sociological thinking and moral philosophy, it maintains that there is a strong moral case for recognizing autonomy in personal decision-making about reproductive intentions. More than this, it argues that to prevent a woman from making her own choice to continue or end her pregnancy is to undermine the essence of her humanity. The author, a provider of abortion services in the UK, asserts that true respect for human life and true regard for individual conscience demand that we respect a woman’s right to decide, and that support for a woman’s right to a termination has moral foundations and ethical integrity. This fresh perspective on abortion will interest both pro- and anti-choice individuals and organizations, along with academics in the fields of gender studies, philosophy, ethics and religion. Listen to Ann Furedi and three distinguished panelists discuss her book here.

Closely organized around the Society of Professional Journalists’ code of ethics -- the news industry’s widely accepted “gold standard” of journalism principles -- this updated edition uses real-life case studies to demonstrate how journalism students and professionals can identify and reason through ethical dilemmas. Stressing the cross-platform viability of basic ethical principles, this study features a wide selection of case studies penned by professional journalists including several new additions that offer examples of thoughtful, powerful, and principled reporting. Cases where regrettable decisions have taught important lessons are also included, providing a new template for analyzing moral predicaments.

Journalistic Ethics: Moral Responsibility in the Media examines the moral rights and responsibilities of journalists to provide what Dale Jacquette calls “truth telling in the public interest.” With 31 case studies from contemporary journalistic practice, the book demonstrates the immediate practical implications of ethics for working journalists as well as for those who read or watch the news. This case-study approach is paired with a theoretical grounding, and issues include freedom of the press, censorship and withholding sensitive information for the greater public good, protection of confidential sources, journalistic respect for privacy, objectivity, perspective and bias, and editorial license and its obligations. This is a book for anyone who now works in journalism, or is considering a career as a journalist. It is also important groundwork for everyone who follows the day's events in newspapers, radio, television, or on the internet.

Media Ethics: A Global Perspective provides both a statistical (quantitative) and narrative (qualitative) analysis of journalists’ responses to the DIT. *Part II adds to scholarship theory professionals. This text is divided into three parts: *Part I includes chapters that explain the DIT and place it within the larger history of three fields: psychology, philosophy, and media studies.

The Moral Media provides readers with preliminary answers to questions about ethical thinking in a professional environment. Representing one of the first publications of the educational environment not keeping pace with rapid advances in technology, despite the fact that educating students to engage critically and compassionately with others via online media is of the utmost importance. O’Neill claims that philosophical thinking skills support the adoption of an attitude she calls critical perspectivism, which she applies in the book to international multimedia examples. The author also suggests that the Community of Inquiry – a pedagogy practised by advocates of Philosophy for Children – creates a space in which participants can practise being critically perspectival, and can be conducted with all age levels in a classroom or public setting, making it beneficial in shaping democratic and discerning citizens. This book will be of interest to academics, researchers and postgraduate students in the areas of philosophy of education, philosophy, education, critical theory and communication, film and media studies.

Business Ethics will equip students with the strategies necessary to analyse and improve the broad scope of business ethics today. This new textbook, social media professor Jeremy Lipschultz introduces students to the study of social media law and ethics, integrating legal concepts and ethical theories. The book explores free expression, as it applies to students, media industry professionals, content creators and audience members. Key issues and practices covered include copyright law, data privacy, revenge porn, defamation, government censorship, social media platform rules, and employer policies. Research techniques are also used to suggest future trends in social media law and ethics. Touching on themes and topics of significant contemporary relevance, this accessible textbook can be used in standalone law and ethics courses, as well as emerging social media courses that are disrupting traditional public relations, advertising and journalism curricula. Case studies, discussion questions, and online resources help students engage with the complexities and ambiguities of this future-oriented area of media law, making it an ideal textbook for students of media law, policy and ethics, mass media, and communication studies.

Business Ethics will equip students with the strategies necessary to analyse and improve the broad scope of business ethics today. This volume provides a comprehensive discussion of enduring and emerging challenges to ethical journalism worldwide. The collection highlights journalism practice that makes a positive contribution to people’s lives, investigates the link between institutional power and ethical practices in journalism, and explores the relationship between ethical standards and journalistic practice. Chapters in the volume represent three key commitments: (1) ensuring practice informed by theory, (2) providing professional guidance to journalists, and (3) offering an expanded worldview that examines journalism ethics beyond traditional boundaries and borders. With input from over 60 expert contributors, it offers a global perspective on journalism ethics and embraces ideas from well-known and emerging journalism scholars and practitioners from around the world. The Routledge Companion to Journalism Ethics serves as a one-stop-shop for students and professionals to learn about journalism ethics and newsroom practices. The book is also beneficial for researchers as it covers a wide range of topics, such as the intersection of technology and ethics, and the impact of social media on journalism.

The Moral Media provides readers with preliminary answers to questions about ethical thinking in a professional environment. Representing one of the first publications of the Defining Issues Test (DIT), this book compares thinking about ethics by these two groups with the thinking of other professionals. This text is divided into three parts: *Part I includes chapters that explain the DIT and place it within the larger history of three fields: psychology, philosophy, and mass communication. It also provides both a statistical (quantitative) and narrative (qualitative) analysis of journalists’ responses to the DIT. *Part II adds to scholarship theory building in these three disciplines and makes changes in the DIT that adds an element of visual information processing to the test. *Part III explores the larger meaning of this effort overall and links the results to theory and practice in these three fields. The Moral Media pursues connections among various intellectual disciplines, between the academy and the profession of journalism, and among those who believe that what journalists do is essential. As a result, this book is appropriate for aspiring journalists; scholars in journalism and mass communication; psychologists, particularly those interested in human development and behavior; and philosophers.
Media Ethics: Cases and Moral Reasoning challenges readers to think analytically about ethical situations in mass communication through original case studies and commentaries about real-life media experiences. This text provides a comprehensive introduction to the theoretical principles of ethical philosophies, facilitating ethical awareness. It introduces the Potter Box, with its four dimensions of moral analysis, to provide a framework for exploring the steps in moral reasoning and analyzing the cases. Focusing on a wide spectrum of ethical issues faced by media practitioners, the cases in this Eleventh Edition include the most recent issues in journalism, broadcasting, advertising, public relations and entertainment. Cases touch on issues and places worldwide, from Al Jazeera to the Xinhua News Agency, from Nigerian "brown envelopes" to PR professional standards in South Africa. Racially divisive language comes up in different communication contexts, as does celebrity influence on culture. A core textbook for classes in media ethics, communication ethics, and ethics in journalism, public relations, and advertising. The companion website [url] contains sample syllabi and lesson plans, PowerPoint presentations, discussion and test questions, and a library of video and other media materials for class use. This book examines the ethical concepts which lie at the heart of journalism, including freedom, democracy, truth, objectivity, honesty and privacy. The common concern of the authors is to promote ethical conduct in the practice of journalism, as well as the quality of the information that readers and audience receive from the media. Proponents of professional ethics recognize the importance of theory but also know that the field of ethics is best understood through real-world applications. This book introduces students and practitioners to important ethical concepts through the lives of major thinkers ranging from Aristotle to Ayn Rand, John Stuart Mill to the Dalai Lama. Some two dozen contributors approach media ethics from five perspectives—altruistic, egoistic, autonomous, legalist, and communitarian—and use real people as examples to convey ethical concepts as something more than mere abstractions. Readers see how Confucius represents group loyalty; Gandhi, nonviolent action; Mother Teresa, the spirit of sacrifice. Each profile provides biographical material, the individual’s basic ethical position and contribution, and insight into how his or her moral teachings can help the modern communicator. The roster of thinkers is gender inclusive, ethnically diverse, and spans a broad range of time and geography to challenge the misperception that moral theory is dominated by Western males. These profiles challenge us not to give up on moral thinking in our day but to take seriously the abundance of good ideas in ethics that the human race provides. They speak to real-life struggles by applying to such trials the lasting quality of foundational thought. Many of the root values to which they appeal are cross-cultural, even universal. Exemplifying these five ethical perspectives through more than two dozen mentors provides today’s communicators with a solid grounding of key ideas for improving discussion and attaining social progress in their lives and work. These profiles convey the diversity of means to personal and social betterment through worthwhile ideas that truly make ethics come alive. Ethical evaluation of language and action has relied historically on the western, monocultural assumptions of classical ethical theory. But persistent contemporary critiques undermine the moral force of ethical agency as individualistic, autonomous, and rationalistic. Contributors to Moral Engagement in Public Life take up the search for intellectual resources in light of these challenges by explicating twelve theorists in moral philosophy and communication ethics. Two classical theorists, Aristotle and Confucius, provide longstanding themes of ongoing relevance and serve as a point of departure for ten contemporary thinkers whose own perspectives are, in part, a response to classical thought in the current context. Together these theorists expand the conceptual domain crossculturally and internationally for understanding ethical discourse and action in practical and professional life.

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